



Building the Beloved Community Gala

belovedcommunitygala.org



Programs & Services

With over 12,559 volunteer hours,
El Centro de la Raza
serves 14,542 individuals
and 9,442 families annually
through these programs
& services:

- Bebes! Infant Mortality Prevention
- Business Opportunity Center
- Café con El Centro
- César Chávez Demonstration Garden
- College Readiness
- Comadre Women's Support Group
- Community Meeting Space
- Community Building & Advocacy
- Community Service /Volunteer Opportunities
- Cultural / Political / Social Events
- ECR Transitional Housing
- El Patio Apartments
- ESL Classes
- Financial Empowerment
- Food Bank
- Growing & Learning Together
- Historical & Educational Presentation
- Eviction Prevention
- Hope for Youth Poetry & Civil Rights
- History Classes
- José Martí Child Development Center
- Labor Standards Outreach & Education
- Legal Clinic Site
- Lending Circles
- Luis Alfonso Velásquez Flores
- After School Program
- Parent-Child Home Program
- Plaza Roberto Maestas
- After School Program
- Plaza Roberto Maestas
- Beloved Community
- Public Benefits Outreach & Enrollment
- Roberto Maestas Leadership Institute
- Santos Rodriguez Memorial Park
- Seattle Youth Violence Prevention & Case Management
- Senior Wellness & Congregate Meal Program
- Smoking Cessation
- Summer Learning—
- Academic & Cultural Enrichment
- Tax Prep Site
- Unidos in Finance
- Veteran's Services
- Youth Violence Prevention

Estimd@ Amig@,

Below is information about our Building the Beloved Community Gala in hopes you will join us as an advertiser in our 2019 program booklet.

Why buy an advertisement?

With the devastation that anti-immigrant policies will have had, your support means that El Centro de la Raza can help to ensure the safety of many individuals and families in our community, fight against unjust policies and stand together in solidarity. Your advertisement in El Centro de la Raza's Building the Beloved Community Gala full color program booklet will be a proud partnership with an organization that serves as a hub for the Latino community serving over 14,000 youth, families, and seniors every year.

Now is the time!

Now is the time to get engaged individually and stay collectively strong for all of our vulnerable and underrepresented communities. It is more important than ever to support high-quality child development programs such as our José Martí Child Development Center to empower our youth, who will one day become our policy makers, business professionals and teachers. Our priority will always be to protect and defend our community by being more vigilant, more organized and always have love in our hearts for all people, as we continue our work to build Martin Luther King's Beloved Community.

When and Where?

On **October 12, 2019**, El Centro de la Raza will hold our annual Building the Beloved Community Gala at the Washington State Convention Center in Seattle. The evening will consist of a reception, dinner, Roberto Felipe Maestas Legacy Awards and Scholarship presentations, as well as a silent and live auction.

¡Construir juntos!

The significance of your support will be recognized throughout our communities. **Full Color Program Advertisements** will be well publicized to our expected 1,000+ guests who will include the many political, business, and community leaders who support our work. Our supporters are also displayed to the over 10,000 readers of our eNews letter, 1,400+ volunteers, the many visitors to our website, our social network followers, and untold thousands in our communities. **Join us in our efforts and help us to continue the work we do as we strive for a better tomorrow.**

Contact information

Attached you will find a form with information about your **full color advertisement**, including the new, larger size of our booklet. Please send all advertisements to events@elcentrodelaraza.org by **Friday, August 23, 2019**. We will be following up with you to provide any additional information you might need regarding this request. If you have any questions in the meantime, do not hesitate to contact our Development Associate, at (206) 957-4649 or events@elcentrodelaraza.org.

Respetuosamente,

Estela Ortega
Executive Director



**Building the Beloved
Community Gala**
belovedcommunitygala.org



2019 Building the Beloved Community Gala

Advertisement Contract

To raise essential funds for our 43 indispensable human service and community-building programs we will host our annual Building the Beloved Community Gala on **Saturday, October 12, 2019 at the Washington State Convention Center**. We would be honored to have you as an advertiser in our Program Booklet, which will be distributed to the 1,000 expected event attendees, including many political, community and business leaders.

The booklet size will be 8.5" x 11". Your choice of advertisement size is as follows:

Full Page 9½" h x 7" w \$1100	Half Page 4½" h x 7" w \$800	Quarter Page 4½" h x 3¼" w \$500	Eighth Page 2¼" h x 3¼" w \$300
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Digital Requirements for Print Advertisements: NOW IN FULL COLOR!

Please note the orientation of each ad size: ads must be oriented as indicated above.

Your ad must be in **FULL COLOR** and CAMERA READY (Submit as 300 DPI PNG file).

Please border your advertisement (a single rule line is best).

Preferred File Format: PNG

CMYK Color Mode is Required. RGB, Lab, and Spot color are not acceptable.

Resolution: The program booklet prints at 300dpi.

Image Requirements: All images included in ads should be final, color corrected, hi-resolution (300dpi) CMYK files.

Submission Deadline: Friday, August 23, 2019

Send Ad Submissions to: events@elcentrodelaraza.org

Purchase an Advertisement Online: elcentro.ejoinme.org/tickets

Contact Person: _____

Company/Organization: _____

Address: _____

City/State/ Zip: _____

Phone: _____ Email: _____

Gracias for purchasing an advertisement in support of El Centro de la Raza!