



The Center for People of All Races

A voice and a hub for the Latino community
as we advocate on behalf of our people
and work to achieve social justice.

Our Logo Symbol



Our logo was created by Fernando Allende, 1979, Chilean political refugee working in the Imprenta, victim of the repression and the torture of the Chilean junta.

THE EAGLE

Majestic power, free flight, clear and farsighted freedom – the symbol of most indigenous communities of wisdom, of freedom.

THE INDIAN SPEAKING

Aztec symbol for the power of communication, of freedom of speech – the power of talk and education.

THE CULTURE

The flute and guitar express our desire to maintain our culture amidst the generalized culture of the society.

THE WORK

The hammer and shovel express our dedication to the principle of our right to a job, the position of our community amongst the lowest paid workers in the most menial jobs, the right to fair working conditions.

THE BOOKS

Symbolize continued education and growth, the importance of our struggle for equal access to education – bilingual and multicultural.

THE COLORS

Rojo y Negro (red and black) – symbols of death and liberation, of the flow of rich, precious blood for the freedom and regeneration of a people, a nation out of the death of an old, degenerating system.